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Driving Forward: NDigitec's Pursuit of Progress & Success

"Our moments of achievement and excitement, make it a thrilling and fulfilling adventure that fuels our passion for innovation and success."



NDigitec has once again demonstrated its commitment to cultivating extensive, impactful partnerships on a grand scale. During the past quarters, the company has continued its tradition of proactive involvement in numerous significant events, exhibitions, and large-scale projects. This remarkable dedication to

engagement has made the preceding year both vibrant and notable for the organization.

NDigitec delivers a diverse array of specialized services that encompass Prepress, Premedia, Fabrication, Digital Printing Solutions, Digital Media, and Creative Media Production. These core specialties constitute the bedrock of the company's extensive offerings, allowing them to cater to a broad spectrum of client needs while maintaining a reputation for excellence.

NDigitec, dedicated to sustainability, proudly sponsors Mrs. Earth UAE, emphasizing its commitment to a greener and more sustainable future. Beyond being an official sponsor, NDigitec actively collaborates with Mrs. Earth UAE, fostering meaningful moments and environmental initiatives. The company's dedication to sustainability extends beyond partnerships, evident in its daily operations, incorporating eco-friendly materials.

Furthermore, in November 2023, NDigitec took immense pride in serving as the premium sponsor for two distinguished martial arts events: the 7th Asian Pencak Championship and the 1st Middle East Open Pencak Silat Championship.

This strategic sponsorship not only showcases NDigitec's corporate responsibility and dedication to community



engagement but also reinforces its role as a key supporter of sports and cultural initiatives that bring people together

NDigitec proudly associates itself with significant annual events such as DIAFA and PRIME Awards 2023, reinforcing its industry presence. Continuing as the official printing partners NDigitec and Dubaiprint.com seized the opportunity to showcase their expertise. NDigitec won an award for collaboration with a young talent and recognition for his design of a Futuristic Jewelry Box, highlighting the company's commitment to excellence, creativity and encouraging young talents and leaders.

NDigitec Fabrication, renowned for its extensive proficiency in crafting inventive and state-of-the-art exhibition stands, played a pivotal role in spearheading

large-scale exhibition projects. NDigitec's active involvement in exhibitions not only spotlights its capabilities but also ensures the company stays abreast of the latest industry trends and technologies. This, in turn, has empowered the company to persistently innovate and elevate the quality of its services.

Amidst the current momentum in digital marketing trends, NDigitec's latest offering - Content Marketing is geared towards helping companies craft top-tier content. NDigitec's team is actively delivering a diverse range of content marketing services, including Video Production, Podcast Production, Social Media Management, and more, aligning with their commitment to empower businesses in today's ever-evolving digital marketing landscape.



Cultivating Creativity: NDigitec's Sustained Partnership with DIAFA



“A testament to the enduring strength of truth, culture, and peace in the face of adversity...”

In the diverse cultural scene of Dubai, the partnership between NDigitec and DIAFA (Distinctive International Arab Festivals Awards) serves as a vital connection, linking moments of creativity, celebration, and philanthropy. As the 7th edition of DIAFA unfolded, NDigitec, alongside Dubaiprint.com, once again took center stage as the official printing partners for this esteemed event.

The journey began with the press conference heralding the forthcoming DIAFA 2023. As tradition dictates, NDigitec and Dubaiprint.com proudly embraced their role as the guardians of printed excellence for the event, a tradition that has grown into a cherished hallmark of DIAFA.

The significance of this partnership transcends the mere realms of business collaboration; it embodies a shared commitment to artistic brilliance, cultural enrichment,

and community impact. In the words of our CEO, Vatche Kavlakian, spoken at the press conference, “May this event stand as a testament to the enduring strength of truth, culture, and peace in the face of adversity.” This sentiment lays the foundation for a partnership that goes beyond the ordinary.

The red carpet launching ceremony was not just a display of glamour but a symbolic joining of hands. The incredible team behind DIAFA, in collaboration with NDigitec, embarked on a journey to create unforgettable memories and a successful event. The spirit of friendship, partnership, and collaboration echoed through the corridors of Festival Bay at Dubai Festival City Mall, setting the tone for a remarkable evening.

The promising week of DIAFA 2023 finally commenced on November 22. Festival Bay at

Dubai Festival City Mall became the nexus of cultural celebration, where the NDigitec and Dubaiprint.com teams played an integral role in leaving an indelible mark on this glamorous affair.

The heartwarming initiative supporting the “Tarahum for Gaza” campaign showcased the altruistic side of DIAFA. Beyond the glitz and glamour, the festival recognized the power of its platform and aimed to make a positive impact by raising funds for Dubai Cares to benefit the children of Gaza and their families.

Throughout the live TV broadcast, Diafa actively promoted the fundraiser, urging viewers to contribute to this noble cause.

NDigitec’s camera lens captured countless unforgettable moments during DIAFA 2023,

each shot encapsulating the astonishing essence of the event. The presence of Mrs. UK WORLD, Top Model Worldwide Classic Winner 2022, Mrs. Lin Clive, added an extra touch of glamour to the evening and the NDigitec team.

As the curtain fell on DIAFA 2023, the partnership between NDigitec and DIAFA emerged not just as a collaboration but as a testament to the power of creativity, community, and compassion. In every printed detail and captured moment, this partnership reflected a commitment to excellence, cultural richness, and positive societal impact.

Together, NDigitec and DIAFA have threaded a radiant chapter into the cultural fabric of Dubai, leaving behind a legacy of art, celebration, and shared humanity.





NDigitec's Commitment to Sustainability: Official Sponsor of Mrs. Earth UAE

In today's rapidly changing world, the pursuit of sustainability has become an urgent priority.

Embracing eco-conscious values and practices has shifted from being a trend to an essential way of life.



NDigitec, a leading company with a steadfast focus on sustainability, has proudly taken on the role of the official sponsor and collaborator of Mrs. Earth UAE, an esteemed and prestigious beauty and environmental event.

This partnership represents a remarkable journey towards a greener and more sustainable future.

At the heart of NDigitec's values is a commitment to sustainability.

The company has not only promised but consistently upheld its dedication to environmental responsibility.

As we proudly proclaim, "A focus on sustainability is one of the promises NDigitec keeps and values." It's no wonder that we have chosen to align ourselves with Mrs. Earth UAE, an event that empowers women to become ambassadors for sustainable development.

The collaboration between NDigitec and Mrs. Earth UAE began with great excitement.

The organizers and participants of Mrs. Earth UAE were welcomed into the NDigitec family for a day filled with meaningful moments and a memorable photoshoot.

The exchange of ideas on preserving our planet was

nothing short of inspiring. One remarkable initiative that emerged from this partnership was the planting of trees within NDigitec's premises, symbolizing a shared commitment to a greener future.

NDigitec's commitment to sustainability is exemplified not only through its partnerships but also in its everyday operations.

The company actively incorporates eco-friendly materials and solutions across its various processes. This eco-conscious approach has made NDigitec a shining example of how businesses can lead the way in adopting environmentally responsible practices.

In conclusion, NDigitec's commitment to sustainability is not just a promise; it's a way of life.

The company's role as the official sponsor and collaborator of Mrs. Earth UAE 2023 showcases its unwavering commitment to environmental responsibility and the belief in a future where beauty and sustainability go hand in hand.

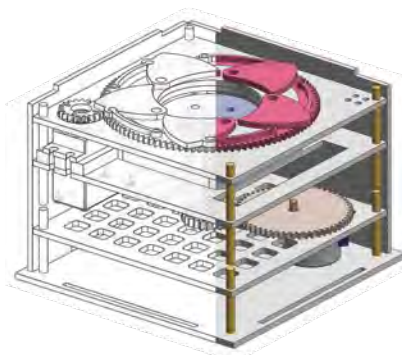
It was a partnership that promised to create a world where eco-conscious values are at the forefront, leaving an indelible mark on our planet for generations to come.





Innovating Tomorrow: Fostering Young Talents & Redefining Excellence at PRIME Awards 2023

NDigitec consistently engages in major projects, events & exhibitions and the recent accomplishments of the company are truly commendable and something to take great pride in!



the Creative Director Ardo Hampartsoumian and Mechatronics Engineer Varoujan Anbarson at NDigitec saw immense potential in bringing the philosophy of “Deconstruct to Reconstruct” to life.

As a global pioneer and a leading company in Prepress, Premedia, and Digital Printing within the region, NDigitec always showcases not only its general participation but also plays a pivotal role in prestigious events.

NDigitec and its online competency Dubaiprint.com were the official sponsors & printing partners of PRIME Awards 2023. The event is committed to recognizing excellence in design, innovation, printing, packaging sustainability, and quality.

Fueled by a collective commitment to innovation,

With a Bachelor’s Degree in Engineering Sciences in American University of Armenia, Varoujan, has a genuine passion for mechanical and electrical engineering, as well as a particular interest in the transformative power of bionic prosthetics and assistive technology.

So picture this: a hidden compartment, a press of a button, and a symphony of gears set into motion. The result was a Futuristic Jewelry Box that transcends its utilitarian purpose, becoming an art form in itself. The packaging

concept is designed to unveil the extraordinary. It is a symphony of sophistication and creativity that ensures a mesmerizing experience, revealing the true essence of each piece of jewelry. Mechatronic technology can be incorporated into jewelry packaging to create a captivating and mysterious experience for the recipient. Hidden compartments or motorized elements are added to reveal the jewelry theatrically, adding an element of surprise. Subtle movements and interactive features could further enhance the overall presentation and make the unwrapping process an unforgettable moment for the recipient.

This collective effort not only redefined the boundaries of conventional jewelry packaging but also earned the prestigious ‘Student of the Year - Design and Innovation Project’ award at the PRIME Awards 2023.

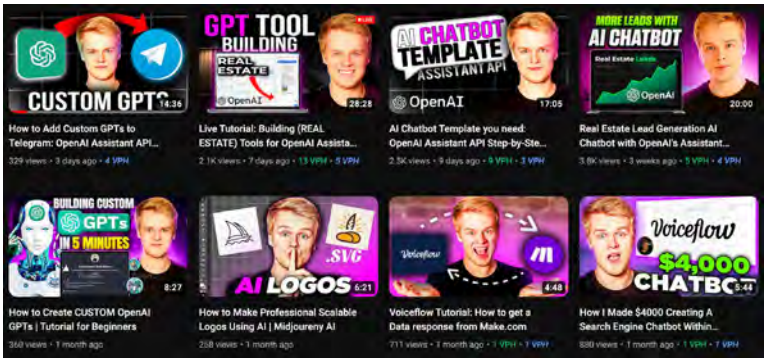
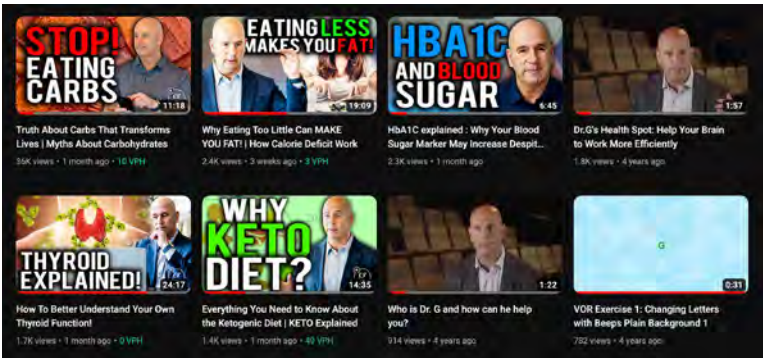
This endeavor is more than an award; it symbolizes NDigitec’s commitment to corporate social responsibility. By pushing the boundaries of creativity, they inspire innovation that goes beyond aesthetics. The participation in this groundbreaking collaboration also signifies the company’s

dedication to fostering and incubaeting young talents. NDigitec believe in creating opportunities for the next generation of innovators, encouraging them to dream, create, and astonish the world with the extraordinary.

NDigitec has not only redefined how they present and receive jewelry but has set a new standard for the harmonious convergence of creativity and technology.



As we applaud the team for this remarkable accomplishment, we also celebrate the spirit of collaboration and the relentless pursuit of excellence that defines our approach. Encouraging young talents remains at the core of NDigitec’s mission, lighting the path for the next generation of creative minds.



NDigitec’s New Frontier: Elevating Digital Engagement with Content Marketing Services

In the fast-paced world of digital communication, the power of captivating content should be properly acknowledged.

It’s the glue that binds brands to their audience, forging meaningful connections and facilitating engagement.

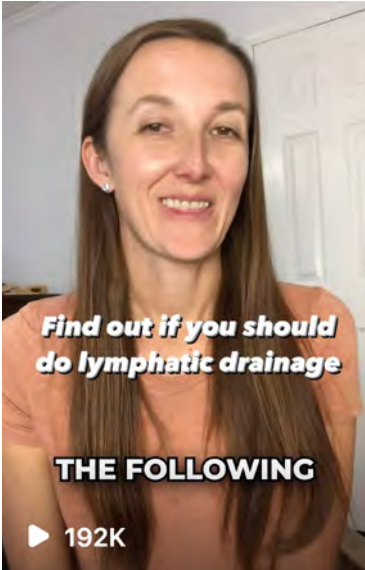


NDigitec recognizes the pivotal role that content plays in shaping online interactions. That’s the company introduces its latest endeavor: Content Marketing Services.

In an era where content reigns supreme, NDigitec’s three distinctive offerings have been tailored to help people harness the full potential of content marketing:

Content Creation Igniting Impact and Influence

NDigitec’s Content Creation service is designed for thought leaders seeking to maximize their impact and influence. We understand that in the digital realm, visuals matter, and striking social videos can be the key to capturing your audience’s attention. With this service, NDigitec Content Creation team helps to craft stunning videos that convey your message effectively, ensuring that you leave a lasting impression.



Podcast Launch From Concept to Impact

If you’ve ever considered diving into the world of podcasting but didn’t know where to start, NDigitec’s Podcast Launch service is your comprehensive A-Z guide. They cover everything from concept development to expert publishing and editing support. The team assist you in getting your voice out there, helping you impact people and communities with your unique message.

Social Media Management Elevating Your Social Presence

This Social Media Management service is your one-stop solution to managing and optimizing your presence on various platforms, including TikTok, Instagram, and YouTube. Whether you represent a business or an individual, our team of experts ensures that your social media strategy aligns with your marketing goals. The team works diligently to

enhance your brand presence, drive website traffic, and boost conversion rates.

The NDigitec approach is all about creativity. The team brings your concepts to life, ensuring that your content is not only visually captivating but also remarkably effective.

With the team’s creative skills and expertise, they are committed to delivering content that not only meets but exceeds your expectations.

To embark on this journey of digital engagement, schedule a call with NDigitec. Their professionals will guide you, understand your needs, and help you achieve your goals.

Whether your aim is to boost website traffic, enhance conversion rates, or establish a stronger brand presence, NDigitec is your partner in achieving success in the digital age.



NDigitec Fabrication:

Crafting Excellence

Throughout this year's exhibition season, NDigitec's Fabrication competency has experienced remarkable success, consistently achieving milestones and accomplishing one feat after another.

Demonstrating extensive expertise in crafting cutting-edge stands from initial conception to final completion, the Fabrication team has actively participated in large-scale exhibition projects, showcasing a blend of creativity and modernity.

Initially, NDigitec Fabrication made substantial investments in GITEX Global, the world's largest and most comprehensive tech and startup event, which brought together the most influential ecosystems worldwide from October 16 to October 20, 2023. Managing the entire process from design to construction, the Fabrication team designed an exhibition stand for NVSSoft, a prominent provider of Enterprise Information Management Solutions. For NVSSoft the team executed an exhibition stand when participating in ICA (International Council on Archives) Congress in Abu Dhabi as well.

Gulfood Manufacturing, held from November 7 to 9, 2023, stands as the largest international assembly dedicated to machinery solutions and ingredient innovation in the MEASA region.

The adept and seasoned NDigitec Fabrication team played a pivotal role by designing and constructing exhibition stands for both Orontes - an innovative group of companies with a concentration on the processing and marketing of FMCG products, and for Manufacturas Ceylan SL founded in Valencia, who carries out the preparation of herbs and spices, technological mixtures for the manufacture of meat-processed products.

The largest and best edition of the Dubai Airshow took place on 13-17 November 2023 at DWC and gathered key players from the aerospace and defence industry. Here, NDigitec Fabrication

team completed 2 projects: outdoor pavilion for GDC Middle East, which is a Saudi Public Investment Fund (PIF) company based in Riyadh specializing in Aerospace Engineering, Systems Solutions, and Operation & Support. Also, the team created a stand for MNA Properties which offers industry-leading real estate services in the UAE where business competition is the driving stimulator resulting in greater efficiency and premium customer experience.

Furthermore, using its combination of cutting-edge technology and creative thinking Fabrication team moves forward on an amazing adventure which involves designing a stand for Global Gibston. During Big 5 Global, the largest and most influential event for the construction industry exhibition which occurred from December 4 to 7, 2023.

Later on NDigitec Fabrication was involved in exhibitions such as the Organic Show and the event for Spacetoon, a prominent pan-Arab free-to-air television channel specializing in animation and children's programs. The team demonstrated their exceptional expertise by designing and flawlessly executing remarkable exhibition stands for renowned brands like Hotwheels, Miraculous, Beyblade Burst Rise, Tetris, and Number Blocks. This showcased the team's adeptness in translating creative concepts into visually stunning and engaging physical spaces.

With brimming enthusiasm and excitement, the NDigitec Fabrication team eagerly anticipates embarking on new adventures and launching upcoming exhibition events. Our experts are already gearing up for some imminent events, so stay tuned for more updates!

From A to Z, Fabrication team ensures that every aspect of the exhibition process is handled seamlessly, creating a successful exhibition stand that is both functional and aesthetically pleasing, and eventually resulting in a successful exhibition.



FYI

● Google has unveiled Gemini, next-gen AI model who outperforms GPT-4! It's a cutting-edge AI model that stands as the company's most capable and versatile to date. Gemini is a multimodal model that is capable of seamlessly understanding and combining various types of information, including text, code, audio, image, and video. Gemini 1.0 is now rolling out across various Google products – including the Bard chatbot – with plans for integration into Search, Ads, Chrome, and Duet AI.

Source: Artificial Intelligence News

● There are estimated to be more than 10 million podcast listeners in the Middle East and North Africa region, who listen to an average of between five and seven hours of podcasts a week, according to Bella Ibrahim, marketing director of regional podcasting company the Kerning Cultures Network. The biggest markets are in Saudi Arabia, Egypt and the UAE, she added, but other countries in the region are following suit.

Source: Arab News

● There's a year-on-year increase of 29% in attendees at the 30th edition of Arabian Travel Market (ATM) compared to 2022, and there's also a 5% increase over 2019, establishing a new record for the show, demonstrating that the Middle East's travel and tourism sector is booming. In line with ATM 2023's theme, 'Working Towards Net Zero', more than 2,100 exhibitors and representatives from over 150 countries gathered at Dubai World Trade Centre (DWTC) to explore how the industry can ensure sustainable travel for future generations.

Source: Hub.wtm

NDigitec in Jeddah:

Dedication Earns Appreciation

NDigitec's division in Saudi Arabia is steadfast in its commitment to maintaining excellent customer satisfaction, providing valuable services, and upholding the company's promises and traditions, thereby contributing to a strong and enduring relationship with its clients.

And the bright example of this is the team's recent accomplishment.

In the vibrant city of Jeddah, where the relentless pursuit of excellence knows no bounds, NDigitec's dedicated team have shown that hard work is indeed the key to success.

Their unwavering commitment to their customers and their passion for delivering top-notch service have not gone unnoticed.

It was a moment of pride and fulfillment when a customer acknowledged the exceptional achievements and dedication of NDigitec's Jeddah team.

This expression of gratitude came in the form of an appreciation plaque, a tangible symbol of the strong partnership and trust that NDigitec has forged with its valued clients.

At NDigitec, the core value of meeting customers' needs isn't just a slogan, but a daily commitment that drives every action and decision.

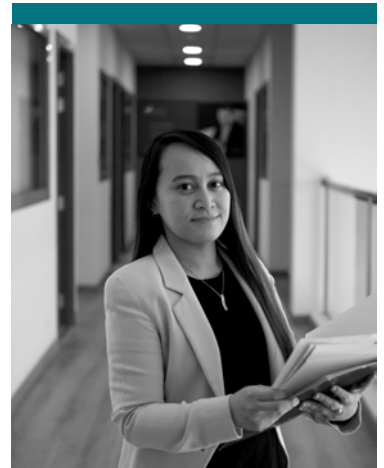
The team in Jeddah exemplify this commitment through their tireless efforts and the passion



with which they approach each task.

The recognition from the customer serves as a testament to the team's dedication to customer satisfaction, professionalism, and their unwavering focus on delivering not just what is expected but exceeding expectations.

It's a reminder that in the world of business, building lasting relationships and prioritizing customer satisfaction are the cornerstones of success.



Beverly Ablay

HR & Admin Assistant

NDigitec has been my home for the past seven years, and just like anyone's success, I also started with a humble beginning. I joined the company as a Receptionist in 2017, and with my eagerness to learn and know the workarounds in the department, it helped me land this position as an HR and Admin Assistant. Over the past few years, I have learned that the achievement of the company lies in good teamwork and working toward the same goal.

Going forward, I will do my best to repay the chances that were given to me by NDigitec and to set an example for everyone that they can have the same opportunity I had if they work smarter and look at every challenge as an opportunity, not a reason for discouragement or failure. Be the best version of themselves and be stronger.



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Headquarters | Dubai

Dubai Production City
Plot 36, NDigitec Roundabout
P.O.Box: 500779, Dubai, UAE
Tel: +971 4 4355919
Fax: +971 4 4355918
E-Mail: info@ndigitec.com

NDIGITEC | Saudi

Second Industrial City,
Road No. 231, Riyadh, KSA
Tel: +966 11 265063355/44/
Fax: +966 11 2650544
E-Mail: riyadh@ndigitec.com

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