

# UPDATE



## All NDIGITEC's Competences Soon To Be United Under One Roof



There is little to no doubt that working in one building is much more productive than having all the resources spread across the country.

Understanding the benefits of having all of its operations in one place, NDigitec has started working in a state-of-the-art building last year. Now, we are excited to announce that Phase 1 of the two-phase construction process is soon to be completed.

The new premises is located in Dubai

Production City. It will unite our creative and innovative competencies • Prepress, Premedia, Digiprint, Fabrication, and Dubaiprint.com under one roof.

The new mega building will have an office space, mezzanine and production area.

The new premises will be equipped with the latest technologies and operate according to the best industry standards.

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The stylish and sophisticated premises will become home to all the major competencies of NDigitec, allowing the company to increase its productivity and establish an even more efficient workflow.

NDigitec’s new premises also has a symbolic meaning. Creating a one-stop creative and innovative hub will spark a new era of creativity, allowing the company to grow and develop in all terms.

It is expected to be completed in October of this year.

Additional informations about inauguration will be available soon.





## GPP 2019 Or Printing At Its Best

From 15 - 18 April companies across the globe united under one roof for the Gulf Print & Pack (GPP) technology sourcing show in Dubai. One of the biggest events in the field of printing has attracted over 8,737 visitors from over 90 countries. Once again, the GPP has brought together major industry players from the Middle East, across Africa, and South Asia to spark a conversation and innovation in the field.

This year's event had a special significance for our company. Not only because it had time to establish a personal connection with many clients, but also presented two of its core competencies. Both NDigitec Prepress and Dubaiprint.com had separate exhibition stands and got to announce exciting updates.



### Dubaiprint.com Is Taking Custom Printing To A New Level

Printing on the go is no longer a fantasy. Ever since its launch, Dubaiprint.com - the leading web-to-print printing platform in the Middle East - has been making custom printing for both individuals and companies easier. At GPP, the company got to showcase the full range of solutions it offers once again.

Walking between canvases, photo panels, and POS displays, visitors of the exhibition could experience the excellent quality of Dubaiprint.com prints in real-time.

The online digital printing platform also demonstrated its new mobile application. The app makes printing even easier - you need not to be physically near the computer to place an order.

The constantly expanding selection of Dubaiprint.com has also gained a lot of attention. The company studies the trends and interests of its customers to make sure they can find any custom-printed product they are looking for without difficulty.



### NDIGITEC Plans To Exceed All Your Expectations With NDXC

During GPP 2019, NDigitec Prepress was excited to announce the launch of the new printing era. The company has set a new printing milestone, moving from HD quality flexo printing to XPS Crystal and launching NDXC, an advanced Prepress and Premedia platform.

NDXC was developed with one goal in mind - to exceed all expectations of the company's customers. It will allow the company to reach an unmatched quality of digital flexo plates, in terms of quality, speed, and efficiency.

All the GPP guests could have judged the upgrade in quality in real life by themselves. For the exhibition, we created an infographic, comparing both NDXC and regular printing back to back.

With NDXC, NDigitec can create perfectly balanced prints with smooth fading, higher contrasts, exceptional color consistency. It is a considerable upgrade both communication-wise and technology-wise. The new system allows the company to produce



detailed prints with vibrant colors faster and without having to sacrifice the quality.

The technology is a considerable investment on the company's side. But it is the one we have made with confidence, considering the value it promises to bring to its customers.



• *Dubai's office environment is rapidly changing. By 2025, flexible workspaces will constitute more than 60% of the total office demand in the GCC.*

• *Tourists love Dubai. And it is not just an assumption - studies say that only in the first half of 2019 more than 8 million people have visited the city.*



## Printing Partnership With DIAFA 2019



NDigitec's creative director Mr. Ardo Hampartsoumian with famous Thai/Chinese singer Mike Angelo

How does it feel to be the leading sponsor and printing partner of Dubai's biggest media event? NDigitec had experienced the honor. On February 8 we became the single printing partner of the DIAFA.

The company offered exceptional quality prints, taking the celebrities into a spotlight on the red carpet. We have done our best to make sure the elegant and sophisticated solutions we have delivered reflected the importance of the event.



## NDIGITEC Fabrication Is Helping Companies Make A Powerful Impression

Understanding the strategic importance of the exhibitions and corporate events, ever since its launch NDigitec has been investing in its Fabrication competency. We have been perfecting the craft, helping local and international companies design, produce, and set up perfect stands.

Throughout the years, we have helped many businesses craft a lasting presence and captivate visitors. This year has not been an exception - at the beginning of the year, we have worked with Tesla. Our team has helped the world's leading automotive company to design stands for the World Future Energy Summit and AI Everything. On both occasions, NDigitec has developed attention-grabbing sophisticated and

elegant stand with high-tech elements, in line with eco-friendly vehicle company's vision.

But Tesla is far from being the only company that has entrusted the development of its exhibition stand to NDigitec. Amazon, DESC, MedEL, and many more organizations have also referred to its Fabrication services, each solution accurately reflecting the company and serving the purpose of the conference.

With the rising popularity of the expo and growing influence of the UAE in the field of innovation, the interest is also increasing. That only means, the role of quality stands and presentation during the events will also become more permanent. NDigitec is improving its technologies to make sure it can meet the demand and deliver excellent results.



## Phoebe Ferrer

Customer Service - Dubaiprint.com

*The ability to make someone happy became my felicity.*

*Our job is to fulfill our clients' necessity which taught me to embrace our NDigitec community.*

*I've been working in Dubaiprint.com team for almost 4 years now and still counting.*

*I've seen Dubaiprint.com's family growing bigger along with its scope in the company.*

*I am proud of what we have become and what we will be in the near future.*

*"With them we aim for the best."*

## CAREERS

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