

UPDATE



NDIGITEC Inaugurates Its New Lounge At Dubai Design District



NDIGITEC has opened its new lounge at Dubai Design District [d3], the region's most prestigious creative design hub. The lounge at d3, the first-of-its-kind in the region, is a meeting point of creativity and technology, showcasing the latest Augmented Reality and Virtual Reality content in its dedicated demo room.

NDIGITEC's lounge is designed to inspire creativity, stimulate innovation and highlight the company's core competencies as well as offer hi-tech technologies to relevant stakeholders as a step to boost customer interaction. The lounge cements NDIGITEC's reputation as the preferred creative production partner in the UAE and across the region.

The Augmented Reality and Virtual Reality content on offer at the lounge open up exciting new possibilities for all brand owners and media requirements.

A glimpse of the AR/VR content in the demo room was showcased at the NDIGITEC's web2print platform Dubaiprint.com print lounge at d3 during the Dubai Design Week organized recently. Dubaiprint.com also rolled out existing offers and attracted hundreds of visitors to its premium print lounge during the event.

"NDIGITEC has ambitious expansion plans and the inauguration of the company's lounge at Dubai Design District is a step in that direction. We plan to invest more in NDIGITEC Premedia as we see tremendous potential for our solutions in the region," said Vatche Kavlakian, CEO of NDIGITEC.

NDIGITEC Premedia can also develop Augmented Reality and Virtual Reality content to help design companies at d3 and beyond, to test their concepts in real time. The lounge offers a vibrant ecosystem that enables NDIGITEC's customers, the state-of-the-art space to explore ideas beyond boundaries.

NDIGITEC Partners With No Dutch No Glory

NDIGITEC has partnered with No Dutch No Glory, a creative production studio based in Amsterdam in a strategic alliance.

Through this alliance, NDIGITEC and No Dutch No Glory will join production resources and strengthen their position as leading developers of 360 film and photography, CGI, AR and VR content as well as brand concepts and design.

NDigitec is offering an entire value chain of prepress, premedia, digital printing, fabrication and online printing solutions for customers in over 25 countries. Its Premedia division has production studios in Dubai and Yerevan.

No Dutch No Glory is pioneer in 360 film production and VR applications in the European market and will expand to the GCC market with the premedia resources of NDIGITEC. The companies have previously worked together on augmented reality and film content for the largest super yacht builder in the world.



Guy Trigallez, managing director of No Dutch No Glory: “We are extremely excited with this strategic partnership as NDigitec Premedia complements our solutions perfectly and will help us grow beyond boundaries”. No Dutch No Glory’s client portfolio includes Mövenpick Hotels & Resorts, Randstad, Jumeirah Group and Spinnin Records

Nathan Ornick, executive manager at NDIGITEC Premedia: “NDIGITEC is

a meeting point of technology and creativity. This partnership will reinforce our presence and competence in the European markets”.

NDIGITEC Premedia clientele includes IMG Worlds of Adventure, Meraas, Damas, LVMH, Roberto Cavalli, Vox Cinemas, Dubai Parks & Resorts, Akyumen, Herfy, INC Fashion, Nesma Holding, and creative agencies.

Retail Activations At The Dubaiprint.com Lounge At D3



Dubaiprint.com participated in Dubai Design Week and Meet d3, the annual creative events at Dubai Design District. NDIGITEC Premedia also showcased its Virtual Reality experience during the activations along with special offers from Dubaiprint.com for its customers at the premium print lounge.



- YouTube to open a studio for content creators in Dubai.
- Google launched 360-degree view of Dubai landmarks for UAE National Day.
- WIGO – world’s first 3D-printed autonomous car was showcased at Gitex Technology Week in Dubai.
- Netflix Debuts New Virtual Reality App for Google Daydream View Device.
- Dubai to have region’s first design university - Dubai Institute of Design and Innovation (DIDI)



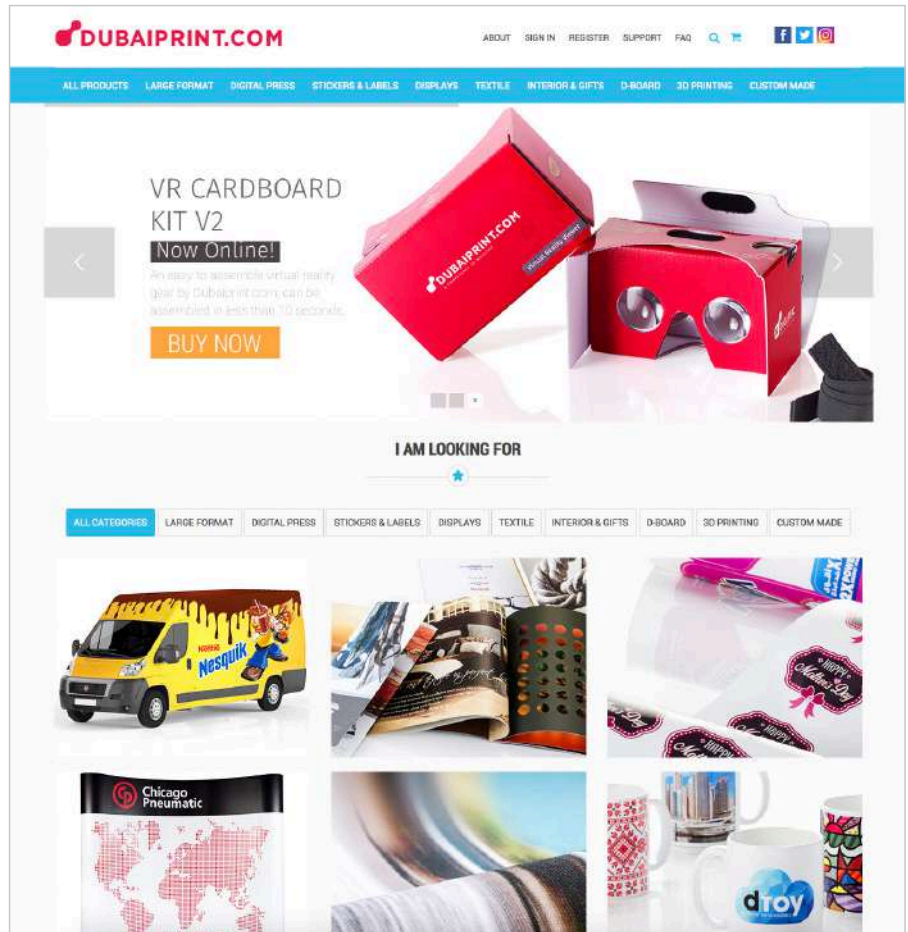
Dubaiprint.com Revamps Its Web-To-Print Platform

Dubaiprint.com, a professionally integrated web-to-print competency of NDIGITEC, has announced the launch of its revamped website; Dubaiprint.com is the first-of-its-kind customized web-to-print platform for professional and personal users across the Middle East.

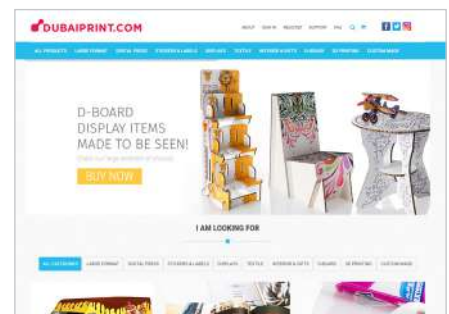
Dubaiprint.com has recently been updated to offer more products, easier navigation and an extremely user-friendly design. Dubaiprint.com offers B2B and B2C customers in the region and beyond the opportunity to place high-resolution print orders online from anywhere in the world and have the prints delivered anywhere in the region and particularly in the UAE.

Headquartered at Dubai Production City in Dubai, the Dubaiprint.com offers round-the-clock service to customers, with the revamped website accentuating the company's strategy to become the region's most preferred web-to-print company for conducting business.

“Dubaiprint.com has always strived to offer improved services to benefit its customers and allow easy access and interface. With the refreshed website offering cutting-edge web to print technology, Dubaiprint.com has taken its customized service offering to a completely new level,” said Yeghig Bekerian, Executive Manager of Dubaiprint.com.



The company recently also announced a new print service lounge at Dubai Design District [d3] – the region's most prestigious creative design hub. Following the company's philosophy 'A Promise is A Promise', Dubaiprint.com executes orders of all customers' printing needs and supports all print production processes with world-class quality and within deadlines.



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Color Management By NDIGITEC Prepress

With an experience of over two decades in managing color consistency and output on a daily basis, we understand the importance of color management for brands across platforms. NDIGITEC Prepress offers complete color management solutions powered by its NDHD platform for brands looking for color consistent results irrespective of the media or platform on which the

brand is showcased on.

Shahe Kavlakian, Executive Manager at NDIGITEC Prepress commented “NDHD is a business lifestyle for us, it’s something that we work endlessly on to give our customers the best results. NDIGITEC’s investment in NDHD has enabled its Prepress competency to go beyond perfection”.



NDIGITEC Partners Exhibitors At The Big 5 Dubai

NDIGITEC was the creative production partner for a wide range of brand owners and exhibitors at The Big 5 Dubai – the largest construction event in the Middle East at Dubai World Trade Centre.



NDIGITEC Fabrication, the main production contractor for the exhibition stands of its partners, provides conceptualization, design, production, installation and dismantling of the exhibition stands, making it the one-stop creative production partner for all event and exhibition requirements across a wide array of segments.

NDIGITEC is the preferred supplier for over 500 business partners and provides a complete value chain of over 75 services and 20 solutions for the brand owners, media and the graphic arts industry.

“Dubai is the creative and production hub for exhibition and events and we believe NDIGITEC Fabrication can add added value to these segments of business. The support and confidence that our partners have on our competencies have reiterated the need for expansion in NDIGITEC Fabrication going forward. Our work in The Big 5 Dubai spans different partners and brands,” said Mohamed Shower, General Manager – NDIGITEC Fabrication.

“NDIGITEC Fabrication is benefitted by other competency services of NDIGITEC such as 3D designs, VR/AR solutions and a wide range of media collateral requirements which helps us overcome the competition and produce superior stands as per requirements and within set deadlines. With its diversified business model, NDIGITEC is well equipped to go further with its expansion plans in 2017” said Vatche Kavlakian, CEO of NDIGITEC.



Jenson Mammen

Prepress Executive

NDIGITEC is like family to me as I have been working here for close to 9 years now.

My skill sets have been nurtured and given the opportunity to express myself to the fullest.

I am glad that I chose NDIGITEC to pursue my professional endeavor and promise to give my best always.

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